

Irene A. Lang

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www.idesign1.net

S u m m a r y : Seasoned Art Director with extensive experience in print, photography, illustration, web. Proficient knowledge of QuarkXPress, Adobe Creative Suite, Dreamweaver and Microsoft Word. Skilled on a MAC and PC platform with adept typing skills in addition to organizing files and composing written correspondence for clients and vendors. View web portfolio @ www.idesign1.net.

E m p l o y m e n t H i s t o r y :

September 2004-

April 2007

(Freelance

2007-2015)

EGA Advertising Inc., Hauppauge, NY

Art Director/Graphic Designer

Designed and executed layouts on various print projects including ads, catalogues, logos, brochures and package design in B/W to 4/C formats. Worked on various web projects for prospective clients. Utilizing skills in Quark, Adobe Creative Suite and Dreamweaver.

February 2001-

March 2004

LKG&S MARKETING Inc., Islandia, NY

Graphic Designer

Work with partners and account executives on various print design projects including ads, post cards, brochures and illustration in B/W to 4/C formats. Utilizing skills in Quark, Photoshop and Illustrator.

December 1995-

January 2001

SCHNEIDER & ASSOCIATES ADVERTISING, Inc., Great Neck, NY

Art Director/ Graphic Designer

Work with agency owner and writers on media projects ranging from ads, brochures, logos, storyboards, direct mail, corporate identities, and signage in B/W to 4/C formats. Participated television commercial shoots incorporating art direction of sets to costumes. All projects followed from concept to completion.

October 1984-

December 1995

CABLEVISION SYSTEMS Inc., Woodbury, NY

Art Director/ Studio Supervisor/ Graphic Designer

Participating in the company's Creative Services Department; working with copywriters on design/marketing strategies for various corporate promotion pieces including: multi-media campaigns, direct mail, brochures, advertisements, storyboards, outdoor media, point of purchase, corporate presentation, illustration, photography, graphics and logos incorporating B/W to 4/C art. Duties include comprehensive layouts through production meeting tight deadlines. Supervised staff as well as produced pieces a corporate promotion department atmosphere. Worked as part of a creative team with designers, writers and traffic for the company's cable systems nationwide.

E d u c a t i o n :

NEW YORK INSTITUTE OF TECHNOLOGY, Old Westbury, NY
Bachelor of Fine Arts (Advertising) - 3.675 GPA - Graduated Cum Laude

HENDRIKS INSTITUTE, Lake Grove, NY

Graphic Design/Web Design/Animation Certificate • GPA 3.89

A w a r d s :

BOLI (1985, 1990)

CTAM/Cable Television Advertising & Marketing Assoc.(1986, 1987)

BPME/Broadcast Promotion Marketing Executives (1991)

STRATHMORE GRAPHICS GALLERY (1990)